Lehrstuhl Informatik V offers a diploma/master thesis (in German or English) in scope of PROLEARN, the European Network of Excellence dealing with Technology Enhanced Professional Learning.

Social Software for Learning: The Blog Case

Over the past few years research into socially-based systems has expanded as a result of the rapid development of Web 2.0 technologies. Social software, including blogs, wikis, annotation/tagging systems, social network visualizations, social recommender systems, can be defined as a cluster of activities performed by digital social networks. In PROLEARN work package 15 “Social Software”, we investigate the use of social software in the context of professional and academic learning and how it supports the creation of social networks and communities. The main objectives of this thesis are:

- Explore the current use of social software (e.g. blogs, wikis, podcasts, vodcasts) for academic and corporate learning.
- Study the current and potential use of blogs in academic and corporate learning environments (e.g. Blogs as personal knowledge capturing and publishing tool, Blogs as distributed learning repositories, Blogs as CRM tool).
- Develop a blog analysis and recommendation tool that can e.g. be used to analyze blog-based social networks and locate similar blogs and learning communities, based on PROLEARN Media Base and Blog Search Engine APIs.

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